



LINK CARD. DINE OUT. EARN REWARDS.

POWER YOUR REWARD SCHEME WITH LUX AND GIVE YOUR CUSTOMERS UP TO 10% OF THEIR RESTAURANT SPEND BACK IN REWARDS. FOR FREE.

STEP ONE

ADD LUX TO YOUR OFFERING

A simple integration with Fidel's secure API.

Gain one-click customer consent during registration.

List the restaurants and rewards on your website and app.

STEP TWO

TELL YOUR CUSTOMERS THE GOOD NEWS

They can now earn up to 10% of their restaurant spend back in reward points.

300+ high-quality restaurants, bars, cafes and pubs and 100+ luxury rewards.

Completely seamless & discreet: they simply pay as normal with your card.

STEP THREE

REALISE THE BENEFITS

Stronger proposition: Yet another reason for customers to choose your cards.

Increased revenue: LUX is an incentive to get customers to upgrade to paid tiers.

Higher retention: Keep your customers for longer by giving more value.

No cost: Completely free for you and your cardholders. RRP £200 per person.

